

The research group GenAI@ITMK presents:

## **Breaking down communication barriers** **A presentation by DeepL**

*Friday, 24 November 2023, on-site and online event*  
*Institute of Translation and Multilingual Communication, TH Köln*



The on-site presentation will be held at TH Köln's Südstadt Campus at Ubierring 48, 50678 Cologne (west wing, mezzanine floor, room 201) [Area Map](#) and [Location Map](#) Campus Südstadt, Ubierring 48

The presentation will also be streamed live via Zoom (no recording will be made available).

Please register for the online presentation using the link at the bottom.

14–14.05 (CET)

### **Opening remarks**

Ralph Krüger and Janiça Hackenbuchner (Chairs)  
Research group GenAI@ITMK, TH Köln/Ghent University

14.05–14.50

### **Breaking down communication barriers**

Stefan Mesken  
Research Scientist, DeepL

**Abstract:** In an era defined by rapid technological advancements, Natural Language Processing backed by Artificial Intelligence fundamentally reshapes our ability to access, structure and process information. In light of the staggering pace of progress, the relentless speed of development, and the continuous cascade of paradigm shifts, it's easy to lose sight of what truly matters. Therefore, I cordially invite you to momentarily pause your day-to-day routine and contemplate the broader perspective and enduring trends. What's already working well? How can we add meaningful value? Where should we go next?

14.50–15.15

### **Discussion**

Janiça Hackenbuchner and Ralph Krüger (Chairs)

Zoom registration: <https://th-koeln.zoom-x.de/meeting/register/u5lvc-ihrTMsHNXwiBco04J5CIKCEIU1m98J>

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